



# Campus Impact Awards

The **Campus Impact Awards** recognize the efforts of individuals or teams that have made a significant positive impact on a community college and/or the students it serves. There are no restrictions on the types of activities that qualify for consideration (e.g. successful advocacy, writing grants, donor solicitation, developing business partnerships). There are four categories for nominations:

1. **Grants Professional** - nominee(s) must be a current CRD member (full-time college employee or retired within six months of nomination cycle) whose efforts in the grants area have made a significant impact on the college and/or the students it serves. Nominations should be made in this category if they are based upon securing funds from 1) competitive federal, state or other governmental grantors, 2) federal, state or other governmental appropriations, 3) private foundations (if the grant award process is primarily competitive), 4) corporate or other non-profit foundations and 5) other non-profit organizations (e.g. Rotary, Chambers of Commerce).
2. **Private Fundraising Professional** - nominee(s) must be a current CRD member (full-time college employee or retired within six months of nomination cycle) whose efforts in raising funds from private donors have made a significant impact on the college and/or the students it serves. Nominations should be made in this category if they are based upon securing funds or expectancies (e.g. planned gifts and bequests) from 1) individuals (living or deceased), 2) private foundations (if the grant award process is primarily relational with the individual grantor or family) and 3) for-profit businesses.
3. **Non-Development Professional** (faculty, administrator or staff) - nominee(s) must be full-time employees (or retired within six months of nomination cycle) of a CRD-member college or foundation who do not have resource development as a primary responsibility and whose efforts have made a significant impact on the college and/or the students it serves. College presidents or district chancellors are not eligible nominees for this award. Nominations may be made in this category for any type of activity supporting the resource development effort (e.g. writing grants, leading an employee campaign, cultivating donors to a program).
4. **Volunteer** - nominees cannot be employees of the CRD-member college or foundation and must have made a significant impact on the CRD-member college and/or the students it serves through their efforts (e.g. foundation board members or employees of a partner organization). Nominations may be made in this category for any type of activity supporting the resource development effort (e.g. cultivating or soliciting donors, leading a capital campaign, chairing a special event). This category is NOT based on financial support by the nominee; nominations for financial support of the CRD-member college or foundation should be submitted for the Benefactor Awards.



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**Who Can Enter:** Nominations may be submitted by any CRD member for efforts to support the CRD-member college. Nominations may be entered in all categories and multiple nominations per category are permitted. Only one person or team may be included in each nomination. A nominee may not be submitted in more than one category. College presidents, campus presidents, district chancellors or similar chief executive officers are not eligible to be nominated. Please note that recently retired individuals (within six months of nomination) may be nominated if desired.

**Time Period for Consideration:** The nomination must be for activities occurring during the 12-month period preceding the nomination deadline.

**Nomination Deadline:** The deadline for receipt of entries is **May 27, 2010 at 5 p.m. Eastern Standard Time**. Entries must be submitted online. CRD cannot accept responsibility for emails which are not delivered in a timely manner due to technical problems. Submissions should be made early with "Return Receipt" requested. Nominations received at CRD after the deadline will not be reviewed. If you have difficulty, email [Stephanie.Melvin@crdnet.org](mailto:Stephanie.Melvin@crdnet.org).

**Nomination Fees:** \$30 per nomination. Nomination fees must be submitted concurrent with the nomination; college, foundation or personal checks may be mailed to arrive prior to the entry deadline. Payment may also be made by credit card on the CRD website at the time of electronic submission of the nomination. No refunds will be granted. The nominating contact person **MUST** fill out the form for payment. **ONLY nominations paid in full by deadline will be considered!!!**

**How to Enter:** Visit the CRD website and complete the online nomination form. Pay online or send a check to be received at CRD by the deadline for submission (**May 27, 2010 at 5 p.m. EST**).

**How Awards are Made:** Selection of the awardees is based on the selection criteria described below. Awards are made to the college on behalf of the efforts of the individual or team. The individual or team members will receive certificates acknowledging selection for the award. The college and individual or team will be recognized in CRD publications and at the CRD national conference. Awardees are encouraged to attend the conference.

**Selection Process and Criteria:** Each nomination will be rated by a panel of at least three CRD peer reviewers. The selection criteria will be based on: 1) the project or program for which the resource development effort was conducted, including the need (20 points), 2) the impact the resource development effort has had on the college or students (20 points), 3) how the resource development effort is unique, innovative or exemplary and how it can serve as a model for other colleges (20 points), 4) how the resource development effort has impacted the way the college raises external funds (20 points) and 5) the leadership role of the nominee(s) in the resource development effort (20 points).

In order to be selected, **the nominee must be in attendance at the Campus Impact Awards ceremony on Friday, November 5, 2010**. If the recipient is a foundation and or business/corporation, it is strongly recommended that a top official or senior vice president represent the company. The president or nominator should represent the college.